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## GARDEN NEWSLETTER #2

# MEDITERRANEAN MOVES: WHAT'S GROWING IN GARDEN?



Greening the Mediterranean: Smarter Supply, Sustainable Future

## GARDEN in Motion: A Glimpse into Greener Logistics

**Welcome to the second edition of the GARDEN Project Newsletter!**

This issue highlights inspiring progress from across our pilot sites, updates on project-wide communication efforts, and recent events where GARDEN is shaping the green future of Mediterranean food logistics. Dive in and discover how our partners are working together to create low-carbon, innovative, and resilient urban food systems.



### **UNIZAG FSB at Green Living Areas Mission in Croatia**

At a national workshop hosted by REGEA, UNIZAG FSB presented GARDEN's vision and pilot actions, highlighting its alignment with the EU's Green Living Areas mission. The team emphasized integration into national policies and promoted the six pilot sites under development.

### **GARDEN Presented at Greek-Cypriot Green Living Areas Meeting**

At the Patras territorial event, OFLD Heraklion shared GARDEN's pilot goals and engaged with other green initiatives across Greece and Cyprus, promoting networking, collaboration, and long-term policy integration.





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# Strategic Knowledge for Action: GARDEN Analytical Foundations

**As GARDEN pilots move into full implementation, two major analytical outputs offer critical insights to guide action. These deliverables examine existing food logistics systems, identify strategic entry points for change, and offer practical pathways for urban sustainability and policy integration.**

## Strategic Lessons from Mediterranean Food Logistics

**Title: Transnational synthesis of the strategic lessons learned from the state of the art**

*Focus: Understanding current practices & preparing pilots*

This synthesis builds on the typological analysis (D1.1.1) and translates it into a practical, action-oriented roadmap. It combines stakeholder feedback, contextual assessments, and pre-intervention diagnostics from all pilot sites.

Highlights:

- Transferable strategic lessons for urban food logistics improvement
- Site-specific overviews of infrastructure, actors, and supply chain challenges
- A relevancy matrix matching strategies to local needs and contexts
- A baseline reference for informed pilot implementation

This document is a compass for both GARDEN partners and external actors aiming to replicate sustainable logistics models tailored to local realities.

## Sustainable Mobility and Logistics in SFSCs

**Title: Report on food chain logistic challenges, electric and biofuel mobility solutions in public policies**

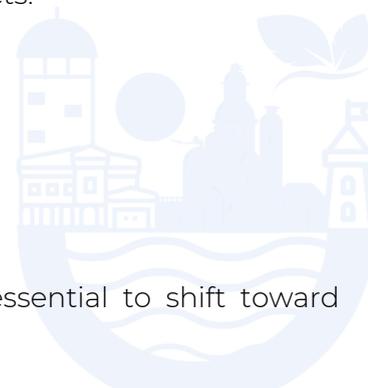
*Focus: Decarbonising last-mile delivery & enabling policies*

This study zooms in on the last-mile logistics challenges in short food supply chains (SFSCs), identifying organizational and technological strategies to reduce costs and environmental impacts.

Highlights:

- Scaling and pooling logistics flows for efficiency
- Role of intermediaries in consolidating small volumes
- Electromobility, biofuels, and retrofitting as viable solutions
- Integration with policy tools: SUMP, SECAP, and LEZs

The report emphasizes that innovation, collaboration, and policy alignment are essential to shift toward resilient, low-emission food distribution systems.





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# Updates from the Field

## Montpellier Pilot Kicks Off with 7 Food Solidarity Associations

FAB'LIM gathered local food solidarity associations to explore shared logistics solutions. Mapping exercises and workshops revealed promising options for consolidation points and grouped transport flows.



## Electromobility in the Heraklion AGORA

OFLD Heraklion S.S.A. is progressing with its pilot in the city's central market, planning an electric van and charging station aligned with Heraklion's sustainable mobility plan. Procurement and event preparations are underway.



## Carcaixent Launches Sustainable Delivery Pilot

With support from CRIB, Carcaixent is implementing a public food delivery service using an electric van powered by solar energy. Infrastructure work is in progress and procurement is scheduled for June 2025.



## Dolni Chiflik Pilot Moves Forward

The Dolni Chiflik pilot is making solid progress. The local municipality is finalizing administrative procedures and building permits, while the project team prepares for the investment phase—aligning plans and resources for a smooth implementation.



## Està Workshop in Milan: Climate and Last-Mile Logistics

Està convened institutions, researchers, and social enterprises to explore practical and policy-ready solutions for urban food logistics. The outcomes will feed into future GARDEN recommendations.



**Photo below: The latest GARDEN project partner meeting was held in Heraklion on June 19–20, 2025, bringing together all partners to review progress and plan next steps.**





# Communication & Visibility Tools

## GARDEN Communication Calendar Kicks Off

To boost visibility and engagement, the consortium launched a structured communication calendar. Each weekday is now dedicated to a theme:

- #GreenLogisticsMonday
- #PartnerFeatureTuesday
- #EcoPilotWednesday
- #GreenSolutionsThursday
- #FoodFutureFriday

All partners are encouraged to join the rhythm of storytelling across platforms and share their progress, visuals, and innovations.

## GARDEN Project Promo Video – Now Online!

The official promotional video is live! It showcases how GARDEN connects cities and regions in the Mediterranean through innovation, sustainable logistics, and green food transitions.

Watch the video here: [LINK](#)  
Or simply scan the QR code:



Scan Me

For more information about the pilot sites, visit our collaborative YesWiki platform – just click [HERE](#) or scan the QR code on the right.



Scan Me

## Stay Connected

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